DESIGN PACKAGES

PIGLET PACKAGE
[Just Branding]

Strategy Q&A Call

2 B&W Logo Sketch Options

1 Final Logo Design:

Primary logo

Secondary logo

Fav Icon

Font suggestion

Color palette

Usage Guide Sheet - 1 Page

Raw Files + Exports

2 FREE revision rounds

~5-7 weeks

BIG PIG PACKAGE
[Branding, Strategy, Usage Sheet & 1 Asset]

Strategy Q&A Call

Brand Strategy Presentation

Primary logo

Secondary logo

Fav Icon

Font Suggestion

Color Palette

2 moodboards

1 Final Brand presentation

1 Branded asset
(banner, apparel, business card,
ads, package design, etc.)

Brand Usage Sheet-1 page

Raw Files + Exports

2 FREE Revision Rounds

~8-10 weeks

HOG WILD PACKAGE
[Branding, Strategy, Usage Sheet, Full Guidelines & 2 Assets]

Strategy Q&A Call

Brand Strategy Presentation

Primary logo

Secondary logo

Fav Icon

Font Suggestion

Color Palette

2 Moodboards

1 Final Brand presentation

2 Branded Assets
(banner, apparel, business card,
ads, package design.)

Brand Usage Sheet-1 page

Full Brand Guidelines

Raw Files +Exports

2 FREE Revision Rounds

~10-20 weeks

acollins.design